

CURRICULUM VITAE

ALESSANDRO MARZOLA

Date of birth: 25.01.1969
Place of birth: Bolzano (Italy)
Civil status: Married (three children)
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SCHOOL EXPERIENCE

- 1989 – 1993** **EUROPEAN BUSINESS SCHOOL, Parma, Paris, London**
Studies in Business Administration; two years in Parma (Italy), one year in Paris at INSEEC and two final years at European Business School London.
- 1984 – 1989** **SKIGYMNASIUM STAMS; Austria**
High school graduation from a college for ski racers.

WORK EXPERIENCE

- Since 2008** **Zhangjiakou Saibei Duolemeidi Ski & Tourism Co., Ltd, Hebei/China**
Company developing and operating Duolemeidi Mountain Resort in Chongli - international standard ski resort in Hebei Province;
Chairman of the Board.
- Since 2006** **Saibei Invest Limited, Hong Kong SAR**
Investment Company detaining 100% shares of Chinese subsidiary active in development of tourist resorts in Mainland China;
Chairman of the Board.
- Since 2006** **IRD Analysis GmbH, Vienna – Austria**
Founder of a company specialized in the consultancy services for the tourism industry with special focus on the development of ski resorts;
Managing Director and Member of the Board of Directors.

- 2004 - 2007** **A.N.E.F. Alto Adige, Bolzano – Italy**
 Association of lift operators of the province Bolzano/Alto Adige; 380 installed lifts, transport capacity of 456.000 p/h, 120 million of guests transported each year;
 President of the Board of Directors.
- Since 2001** **Banca Popolare dell’Alto Adige; Bolzano - Italy**
 Regional retail bank with more than 120 branches;
 Member of the Board of Directors.
- Since 1998** **GIVADA S.a.s., Bolzano – Italy**
 Holding company of Marzola Holiday Emotions; companies operating in tourism – ski resorts, hotels, restaurant, resorts, marinas and golf courses;
 Member of the Board of Directors.
- Since 1997** **Piz de Sella S.p.A., Bolzano – Italy**
 Company operating ski resort in Val Gardena – Italy;
 Managing Director and Member of the Board of Directors.
- Since 1997** **Plose Ski S.p.A., Bressanone (BZ) - Italy**
 Company operating ski resort in Bressanone - Italy;
 Managing Director and Member of the Board of Directors.
- Since 1997** **Dolomiti Superski, Val Gardena (BZ) - Italy**
 Consortium representing the world’s largest ski network with 1.200 km of ski runs and 450 ropeways;
 Member of the General Assembly.
- Since 1997** **Consorzio Impianti a Fune Valle Isarco (BZ) - Italy**
 Consortium of lift operators who are members of Dolomiti Superski – the world’s largest ski network – Dolomites, Italy;
 President of the Board of Directors.

LANGUAGE KNOWLEDGE

Italian:	mother language
German:	mother language
English:	excellent written and spoken
Spanish:	excellent written and spoken
French:	very good written and spoken

INTERESTS

Skiing, Golf and Travelling